

**“BUILD YOUR BUSINESS THROUGH  
POWERFUL NETWORKING”  
The Before, During and After**

---

**Get ready to power-up your networking skills with master networker, Jennifer Powers.**

Today, networking and building relationships are vital components of an effective marketing strategy. This powerful, interactive session lets professionals, business owners and entrepreneurs ‘check-in’ with their current networking approach and revamp it to get results!

Jennifer, a professional coach and dynamic speaker will teach, coach and guide participants through the “before, during and after” of powerful networking.



**SUMMARY:**

**THE BEFORE...**

Preparation builds confidence. Learn to set your networking intention and create a strategy for opening conversations that sets you apart. Craft your powerful 10-second message and get valuable feedback and tips from Jennifer and the others. Discover how and where to get the highest ROI on your networking time.

**THE DURING...**

This is where you will learn and practice the mechanics of good networking. Learn how to ask the right questions at the right time, how to break into a conversation and exit gracefully. Practice listening-learning, strong body language and other techniques the pros use to build relationships and make great impressions that last. On the spot coaching from Jennifer will drive home the lesson and make it stick like glue.

**THE AFTER...**

Follow-up is the key! You will learn how to do it, when to do it and creative alternatives that will make you stand out from the crowd long after the event has passed. You will walk away with a personalized plan and system that will keep your follow-up on track and effective. Discover ideas and methods that will make this one simple act dramatically grow your professional success.

**WHAT TO EXPECT:**

- Get on the spot, personalized coaching from Jennifer (pick her brain!)
- Create a personal action plan complete with tools and ideas to implement immediately
- Role play and *learn-by-doing* with interactive hands-on activities
- Share insights and deepen learning through feedback from others
- Network with other dynamic, like-minded professionals

**LENGTH:** Can be tailored to create a two, four or six-hour seminar and may also be lengthened into a series of sessions that span over several days or weeks.

**CONTACT:** Email Jennifer at [Jennifer@jenniferpowers.com](mailto:Jennifer@jenniferpowers.com) or call her at 503.409.0022

Visit [www.jenniferpowers.com](http://www.jenniferpowers.com) for more info about Jennifer and her speaking and coaching services.